EON

INFINITY ENTERTAINMENT LLC

Your platform. Your first 30 days.

Client walkthrough · EON Infinity Entertainment LLC · Dallas, TX

EVERYTHING CHANGES WHEN THE DECISION BECOMES NON-NEGOTIABLE.

THE IDEA

Request first. Produce second.

Most entertainment companies guess what to build and hope people buy tickets. EON flips it: the customer tells us what they want — the lane, the date, the guest count, the budget — and we answer with a scoped, priced proposal within one business day. Nothing gets produced until the decision is made. That is how the slogan becomes the operating model.

01

Brief

3-minute wizard on the website captures lane, date, guests, budget, goals.

02

Scope

Owner replies with a line-item proposal. Status tracked in Admin › Requests.

03

Produce

Deposit locks the date. EON runs talent, grounds, ticketing, vendors, sponsors.

REVENUE

Six lanes, transparent starting prices

SIGNATURE LANE

Trail Ride & Rodeo Productions

from $15,000

per event

Full-weekend trail rides, rodeos and arena nights — grounds, permits, stage, sound, security, vendors, ticketing and the zydeco lineup.

PROMOTION

Concert & Festival Promotion

from $25,000

per show

We promote and produce the show: venue, talent offers, production, ticketing, street + digital marketing, settlement.

HOSPITALITY

Corporate & Private Events

from $20,000

per event

Galas, launches, retreats, executive hospitality and private celebrations — produced white-glove from brief to breakdown.

BRAND PARTNERSHIPS

Sponsorship Packages

from $5,000

Partner → $50K Title

Four tiers that put a brand in the arena with measured reach — arena branding, LED time, VIP suites, exclusivity.

MARKETPLACE

Vendor & Food Booths

from $350

per booth

Sell to thousands at EON productions — standard, premium corner and food-truck slots with live inventory and instant payment.

TALENT

Artist Booking

from $7,500

per booking

Book zydeco, southern soul and trail-ride headliners through EON — offers, contracts, riders, travel and show advance handled.

HIGHEST MARGIN

Sponsorship tiers · $5K to $50K

PARTNER

$5,000

Get on the floor

180K
IMPRESSIONS · PROJECTED

3K
REACH · PROJECTED

$9K
MEDIA VALUE · PROJECTED

GOLD

$15,000

Own a moment

620K
IMPRESSIONS · PROJECTED

9K
REACH · PROJECTED

$31K
MEDIA VALUE · PROJECTED

PLATINUM

$25,000

Headline the experience

1.4M
IMPRESSIONS · PROJECTED

15K
REACH · PROJECTED

$68K
MEDIA VALUE · PROJECTED

TITLE SPONSOR

$50,000

The decision is non-negotiable.

3.2M
IMPRESSIONS · PROJECTED

25K
REACH · PROJECTED

$160K
MEDIA VALUE · PROJECTED

LIMITED TO 1 PER EVENT

Brands pay a 25% deposit by card on the website and instantly receive a branded deck PDF. One Gold sponsor covers a full trail-ride production.

THE WEBSITE

What a visitor sees

Home

Cinematic hero video, quick-brief widget, six lanes, how-it-works, upcoming productions, headline artists.

/request

Three-step brief: lane → details → contact. Client receives a Q-reference and confirmation email.

/sponsorships

Four-tier matrix with projected ROI, deposit checkout, instant deck PDF.

/vendors

Live booth inventory per event, instant Stripe payment, sold-out handling.

/artists

Zydeco & southern-soul headliners with Spotify / YouTube links; music drawer streams official Spotify.

Events & tickets

Multi-tier tickets (GA → Owner's Box), promo codes, QR tickets by email, ticket lookup.

THE BACK OFFICE

Everything runs from /admin

Requests

Every brief with lane, budget, notes. Set status, enter quote, watch pipeline value.

Events

Create events, ticket tiers, booth types, publish, feature on homepage.

Orders & Promos

Ticket sales, CSV export, discount codes to track who sells.

Sponsors & Vendors

Deposits paid, deck links, booth inventory sold per event.

Media

Upload real photos, generate the AI hero video or upload footage, manage music.

List

Email subscribers — early-bird to the list sells 30–40% before public launch.

MONEY

How cash moves

01 **Stripe collects every card payment**

Tickets, booths, sponsor deposits. Payouts to the owner's bank on a 2-day rolling schedule.

02 **Fees ≈ 2.9% + 30¢**

Price tiers accordingly. High-ticket VIP and Owner's Box tiers absorb fees easily.

03 **Production margin 20–30%**

Quote lanes at cost + margin. Sponsorships and booths are near-pure margin once the event exists.

04 **Artist booking fee 10–15%**

Earned on top of the artist guarantee for offers, contracts, riders, travel and settlement.

LAUNCH PLAN

Your first 30 days

Week 1

Upload 10+ real photos. Generate the hero video. Publish the first real event — even 90 days out.

Week 2

Send the sponsorship page to 20 local brands: auto dealers, western stores, beverage, telecom, banks.

Week 3

Open vendor booths. Call food trucks and apparel vendors from the last trail ride you attended.

Week 4

Book the headliner through Artist Booking. Announce to the list. Launch early-bird.

SUPPORT

Owner's Manual & handoff

A full Owner's Manual lives on the website at /owner-manual with a downloadable PDF — login, daily routine, events, promos, sponsors, vendors, media, music, money and the 30-day plan. Admin credentials are handed over privately; change the password on first login.

Included today

Website, admin, ticketing, sponsorship & vendor checkout, request pipeline, AI hero video, manual.

Next phase

Proposal builder PDF, sales analytics, gate QR scanner, sponsor portal with ROI reports.

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INFINITY ENTERTAINMENT LLC

The decision is yours.

Make it non-negotiable.